



WIBO-BEAD CONNECTICUT BUSINESS EQUITY ACTION DISTRICT

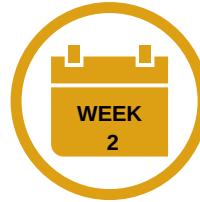
10-Week Business Building Workshops



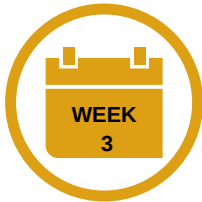
BUILD YOUR BUSINESS CURRICULUM



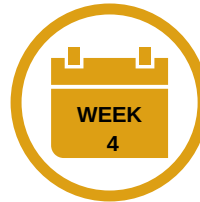
Getting the Facts- Market Research



Identifying Your Target Market



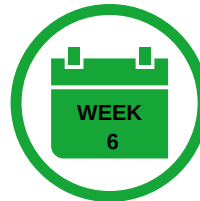
Promoting Your Business:
The Marketing Campaign



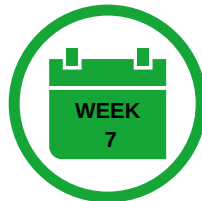
Searching for Customers: Prospecting



Helping People Buy: Sales



Making a Profit: Pricing Strategy



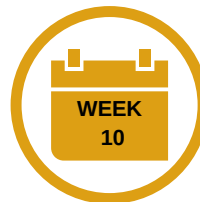
Making a Profit: Costs



Making a Profit:
Financial Decision Making



E-Commerce & website
development for your business



Bootstrapping Your Business-
Finding the Resources

ABOUT WIBO-BEAD CONNECTICUT AFFILIATE

Led By Us is proud to be a WIBO affiliate partner championing more than 50+ years of dedication to teaching people with a passion and strong entrepreneurial spirit how to start, operate, and grow profitable businesses.



Contact us



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